Hi [name of review site],

My name is Samvit Jain - I’m the founder/CEO of LinkMeUp, a mobile application startup based in Seattle, WA, and previously, a computer science major at Princeton. I was wondering if you’d be interested in writing a review about our iPhone app, which will launch in the App Store on July 9, 2015.

Here’s a quick rundown about what our app does and why it's special:

LinkMeUp is the fastest way to send any YouTube video to a friend. The app is simple and fun to use – just search for a video, add a message, and send it off as a personalized link message to any contact on your phone. On the receiving links, all of your video links are stored in an inbox, from which you can forward them to other friends, or view them again later.

Unlike similar, existing apps, LinkMeUp can be used to send any YouTube video, not just music – including comedy, news, sports, movie trailers. By sending webpage links, and not actual media files (i.e. copyrighted content), LinkMeUp is fast and strictly legal.

Perhaps the most important feature of LinkMeUp is convenience - sending links via the app eliminates the need to open up a browser, or copy and paste any URLs.

You can watch a video of the app in action on Vimeo at [https://vimeo.com/132351858](https://vimeo.com/132351858" \t "_blank) or on our website at [www.linkmeupmessenger.com](http://www.linkmeupmessenger.com/" \t "_blank). You can also access our press kit, which contains app screenshots, a press release, team bios, and more, at the following Dropbox link: [https://www.dropbox.com/sh/r2x0yvyduijkujl/AAB7zUGvdrHDfAUZEi\_rIpzIa?dl=0](https://www.dropbox.com/sh/r2x0yvyduijkujl/AAB7zUGvdrHDfAUZEi_rIpzIa?dl=0" \t "_blank).

LinkMeUp will be launched in the App Store for the public on Thursday, July 9, 2015. If you are interested, you can download the app earlier by using the promo code \_\_\_ or the link \_\_\_.

My contact details are provided below. Thank you in advance for considering our app for review. I look forward to hearing from you!

Samvit Jain

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